



# Cookie Policy

**Effective Date:** 1st April 2026

## 1. Introduction

This Cookie Policy explains how WSUK (“we”, “our”, or “us”) uses cookies and similar technologies when you visit our website.

By continuing to use our website, you agree to the use of cookies in accordance with this policy, unless you disable them through your browser or cookie settings.

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## 2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites function properly, improve user experience, and provide information about how the site is used.

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## 3. Types of Cookies We Use

### Essential Cookies

These cookies are necessary for the website to function correctly. They enable core features such as page navigation and access to secure areas.

The website cannot function properly without these cookies.

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### Performance & Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting information such as:

- Pages visited
- Time spent on pages
- Traffic sources

This helps us improve website performance and user experience.

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### **Functionality Cookies**

These cookies allow the website to remember choices you make (such as preferences) and provide enhanced features.

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### **Marketing Cookies (if applicable)**

These cookies may be used to deliver relevant advertisements and track the effectiveness of marketing campaigns.

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## **4. Third-Party Cookies**

We may use third-party services such as analytics providers (e.g. Google Analytics) which place cookies on your device to collect information about website usage.

These third parties process data in accordance with their own privacy policies.

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## **5. Managing Cookies**

You can control and manage cookies in several ways:

- Adjust your browser settings to block or delete cookies
- Use website cookie consent tools (if available)
- Disable specific types of cookies

Please note that disabling certain cookies may affect the functionality of the website.

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## **6. Cookie Consent**

When you first visit our website, you may be presented with a cookie banner allowing you to accept or manage your cookie preferences.

You can update your preferences at any time.

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## **7. Changes to This Policy**

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated effective date.

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## **8. Contact Us**

If you have any questions about this Cookie Policy, please contact us:

Email: [support@warehouseuk.co.uk](mailto:support@warehouseuk.co.uk)

Address: Manor Fields Estates, Nuneaton, Warwickshire, CV11 6YW